

# ANNUAL REPORT 2024



KLUB SVOBODNÝCH MATEK

---

# CONTENT:

Introduction by the founder

About us

Key activities

Donors and partners

Financial report, auditor's report

Basic information about the organisation



# INTRODUCTION BY THE FOUNDER

Seven years ago, we decided to start a non-profit organization to provide support to single parent families in need. Since then, the Single Mothers Club has become a support system for thousands of parents facing challenging life situations. Our organization has become a place where they find help, understanding and hope.

The year 2024 has brought new challenges for single parent families. According to expert sources, almost one tenth of the Czech population was at risk of poverty or social exclusion, with the risk of income poverty rising to 36% for single parents. These alarming figures have motivated us to work harder and expand our assistance programmes.

In 2024, we provided financial assistance worth over seven million crowns to nearly seven hundred single parent families in a difficult situation. Our Clothing Bank distributed more than 7,000 crisis clothing packages in cooperation with food banks and a hundred local non-profit organizations across the country, representing approximately 40 tons of women's, children's and men's clothing. This material assistance was crucial for many families in need.

Our activities would not be possible without the support of our donors, whether from the general public, business corporations or government institutions. Thanks to their generosity, we are able to provide assistance where it is most needed. Our independence from government funding allows us flexibility in our decision-making and motivates us to be efficient and innovative in order to maintain the trust and support of our partners. This is our greatest motivation to continue our work and to continually seek new ways to effectively help single parent families. We thank all those who share our vision and support us in our efforts. Together, we can make sure that children from single-parent families have the same chances and opportunities as their peers from complete families.

DANA PAVLOUSKOVÁ



## ABOUT US

### COMPREHENSIVE SUPPORT

Since its establishment in 2018, the Single Mothers Club has become the only non-profit organization in the Czech Republic that provides comprehensive support to single parents. Our activities include financial, material, professional legal and informational assistance, with the aim of making life easier for families in challenging situations.

### FINANCIAL ASSISTANCE

In 2024, we provided financial assistance worth CZK 7.1 million to a total of 660 single parent families in a difficult situation. Our long-term programmes include contributions for basic needs such as food and housing costs. In addition, we run seasonal projects such as paying for summer camps and outdoor schools, contributing to school supplies under the Back to School programme and providing Christmas gifts for children from single parent families.

### MATERIAL ASSISTANCE

In 2024, our Clothing Bank expanded its scope to provide assistance not only to single parents, but also to seniors, homeless individuals and families in difficult life situations. The distribution of aid is done in collaboration with partners to ensure that it is effectively distributed to those who need it most.

### EXPERT AND INFORMATION ASSISTANCE

We provide expert advice to single parents through our free legal advice service. We also offer information assistance through our free helpline for all solo parenting situations.

### PARTNERSHIP

Our activities are based on cooperation with the general public, corporate partners and institutions of state and local government.



---

# KEY ACTIVITIES

## Financial help to single parent families

In 2024, we changed our strategy for providing financial assistance to single parent families in need, choosing to focus on fewer families, but with more financial support. This decision was a logical response to the evolving economic situation, which has resulted in a significant increase in basic living expenses. In total, we provided financial assistance of CZK 7.1 million to a total of 660 single-parent families in need.

Our support was mainly aimed at covering housing and energy costs, providing food, funding summer camps, and school supplies under the Back to School program. Our main goal is to provide basic living needs for single parents, and we also focus on supporting the social and educational development of children from these families, including paying for after school activities, school trips and providing Christmas gifts. Through this comprehensive approach, we aim to improve the living conditions of single parent families and build a stronger community.



---

# KEY ACTIVITIES

In response to the results of the online survey "Summer Camps and Single Parent Children", which revealed that up to 60% of children from these families have not been able to attend summer camps for a long time, we launched a campaign to help pay for these holiday activities. As a result, we have enabled nearly 100 children to have an unforgettable summer.

During our Christmas initiative, with the help of our generous donors, we invested nearly half a million crowns in providing Christmas presents, making the wishes of four hundred children come true. The main partner of the Christmas campaign was Nestlé, whose employees played a major role in making the time around the Christmas tree unforgettable and joyful for many children. But the list of gifts does not end there, because another incredible 154 gifts in the form of toys were provided by our long-term partner Wiky Toys, IKEA, which supplied over 500 plush Christmas gifts, and we must not forget the kind contribution of Zoopark Zájezd with its large gift of several dozen free tickets, as well as Zebra Technologies and Avion Shopping Park Ostrava.





# KEY ACTIVITIES



## Helpline and online advice

We operate a free helpline available every working day from 9am to 6pm on 800 99 55 11. The helpline's usage in 2024 was comparable to the previous year, when two hundred calls were handled each month from single parents dealing with a variety of life situations. The most frequent enquiries related to financial assistance options, the operation of the state benefits system, advice on form filling, relationship exit procedures, financial matters, debt advice, child custody, housing options for single parents, maintenance claims, foreclosures, insolvency and enquiries from liaison social workers.

## Clothing Bank

In 2024, we saw a significant increase in solidarity and generosity at our Clothing Bank. Thanks to donations from the general public, businesses and institutions, we collected over 50 tons of clothing in the first eight months of the year, which, once processed and sorted, represented nearly 7,000 crisis packages. We received clothing from the general public as well as from companies and corporations that are fulfilling their CSR goals.

We very much appreciate the cooperation with the ministerial departments that regularly organize employee clothing collections under the auspices of the Government Office.

The main distribution channel for our material aid has been food banks and local non-profit organizations that are in direct contact with people in need. Volunteers then played a key role in sorting the donated clothing, organizing the collections and distributing the aid. The main partner of the Clothing Bank remained JT International, with whom we have been cooperating for a long time. We are proud to have had the opportunity to once again participate in the prestigious Good Company Circle 2024 event, a sustainability summit focused on commercial and social sector collaboration, held under the auspices of the Economia media house and JTI.

The record of activities of the Clothing Bank project covers the first eight months of 2024, as a new legal entity, Clothing Bank z.s., was subsequently created and continued to operate as a separate non-profit organisation.

# KEY ACTIVITIES



## **Fashion Charity Shops: expanding support and sustainability in 2024**

Fashion Charity Shops, the charity second hand of the Single Mothers Club, continued to develop in 2024 as a key project combining support for single parents with support for sustainable fashion. With two bricks-and-mortar stores and an online e-shop, we were able to not only raise funds for our aid programmes, but also give clothes a second chance and contribute to the circular economy.

The main store in Holešovice, Prague, has already firmly established itself as a selective second hand store offering women's fashion and accessories for a wide clientele. Its convenient location opposite the National Gallery attracted a record number of customers in 2024 and contributed to the popularisation of sustainable shopping. The second brick-and-mortar store in Hovorčovice, Prague-East, with its industrial-style store concept, has expanded in the past year to offer over 2,500 pieces of women's, men's and children's clothing.

Online sales through the e-shop [www.fashioncharityshop.com](http://www.fashioncharityshop.com) were an alternative to bricks-and-mortar stores, and due to the unbalanced conditions in the e-commerce market, its operations were discontinued at the end of 2024.

During the past year, more than 18,000 items of clothing found a new home thanks to the Fashion Charity Shops, and our brick-and-mortar stores served more than 10,000 customers who supported the work of our non-profit organization with their purchases.

The Fashion Charity Shops remains a key pillar of our sustainability and financial independence strategy. In 2024, we continued to grow our activities, further spread awareness of our organization and increased the amount of funds directed to single parent assistance programs. Through this initiative, we have been able to reduce our reliance on external donations and build a long-term sustainable funding model.



# DONORS AND PARTNERS

Přehled finančních darů fyzických a právnických osob nad 10 000 Kč	
Adéla Lišková	10 100,00 Kč
František Tröster	10 500,00 Kč
Hana Jenčíková	10 500,00 Kč
Jiří Schauer	10 500,00 Kč
Martin Tuček	10 500,00 Kč
Blaka Krsicková	11 000,00 Kč
Eva Jelínková	11 000,00 Kč
Ing. Petr Valenta	11 000,00 Kč
Ingrid Němečková	11 000,00 Kč
Jakub Stuchlík	11 000,00 Kč
Jan Pacák	11 000,00 Kč
Jirka Vejražka	11 000,00 Kč
Lukáš Zapletal	11 000,00 Kč
Marek Vavřina	11 000,00 Kč
Ota Klekner	11 000,00 Kč
Pavel Vališ	11 000,00 Kč
Richard Zápotocký	11 000,00 Kč
Petra Poklopová	11 555,00 Kč
ČSOB HYPOTEČNÍ BANKA	11 560,00 Kč
Zuzana Vaňková	11 640,00 Kč
ALLEN & OVERY	12 000,00 Kč
Barbora Malimánková	12 000,00 Kč
Eliška Barčáková	12 000,00 Kč
Eva Faltová	12 000,00 Kč
Filip Fremund	12 000,00 Kč
František Varmuža	12 000,00 Kč
Hynek Jebavý	12 000,00 Kč
Ing. Petr Klabačka	12 000,00 Kč
Iva Riley	12 000,00 Kč
Iva Strnadová	12 000,00 Kč
Jakub Chábek	12 000,00 Kč
Jakub Šlemr	12 000,00 Kč
Jakub Železný	12 000,00 Kč
Jan Chvojka	12 000,00 Kč
Jan Karetá	12 000,00 Kč
Jan Kubát	12 000,00 Kč
Jan Kubica	12 000,00 Kč
Jana Pejcharová	12 000,00 Kč
Jana Stehlíková	12 000,00 Kč
Jaroslav Štáva	12 000,00 Kč

# DONORS AND PARTNERS

Přehled finančních darů fyzických a právnických osob nad 10 000 Kč	
Adéla Lišková	10 100,00 Kč
František Tröster	10 500,00 Kč
Hana Jenčíková	10 500,00 Kč
Jiří Schauer	10 500,00 Kč
Martin Tuček	10 500,00 Kč
Blaka Krsicková	11 000,00 Kč
Eva Jelínková	11 000,00 Kč
Ing. Petr Valenta	11 000,00 Kč
Ingrid Němečková	11 000,00 Kč
Jakub Stuchlík	11 000,00 Kč
Jan Pacák	11 000,00 Kč
Jirka Vejražka	11 000,00 Kč
Lukáš Zapletal	11 000,00 Kč
Marek Vavřina	11 000,00 Kč
Ota Klekner	11 000,00 Kč
Pavel Vališ	11 000,00 Kč
Richard Zápotocký	11 000,00 Kč
Petra Poklopová	11 555,00 Kč
ČSOB HYPOTEČNÍ BANKA	11 560,00 Kč
Zuzana Vaňková	11 640,00 Kč
ALLEN & OVERY	12 000,00 Kč
Barbora Malimánková	12 000,00 Kč
Eliška Barčáková	12 000,00 Kč
Eva Faltová	12 000,00 Kč
Filip Fremund	12 000,00 Kč
František Varmuža	12 000,00 Kč
Hynek Jebavý	12 000,00 Kč
Ing. Petr Klabačka	12 000,00 Kč
Iva Riley	12 000,00 Kč
Iva Strnadová	12 000,00 Kč
Jakub Chábek	12 000,00 Kč
Jakub Šlemr	12 000,00 Kč
Jakub Železný	12 000,00 Kč
Jan Chvojka	12 000,00 Kč
Jan Karetá	12 000,00 Kč
Jan Kubát	12 000,00 Kč
Jan Kubica	12 000,00 Kč
Jana Pejcharová	12 000,00 Kč
Jana Stehlíková	12 000,00 Kč
Jaroslav Štáva	12 000,00 Kč

# DONORS AND PARTNERS

Jiří Janka	12 000,00 Kč
Kamil Němec	12 000,00 Kč
Karel Paták	12 000,00 Kč
Kateřina Schreiberová	12 000,00 Kč
Kateřina Talichová	12 000,00 Kč
Klára Davidovičová	12 000,00 Kč
Lenka Dědková	12 000,00 Kč
Luboš Tomášek	12 000,00 Kč
Lukáš Zappe	12 000,00 Kč
Magda Jiroušková	12 000,00 Kč
Marek Anýž	12 000,00 Kč
Marek Pětník	12 000,00 Kč
Marie Pohořelská	12 000,00 Kč
Markéta Vlčková	12 000,00 Kč
Martin Festa	12 000,00 Kč
Martin Juriga	12 000,00 Kč
Miloš Kučera	12 000,00 Kč
Ondřej Krčál	12 000,00 Kč
Ondřej Moris	12 000,00 Kč
Pavel Kriegsman	12 000,00 Kč
Pavla Hejlová	12 000,00 Kč
Petr Březina	12 000,00 Kč
Petr Sprinz	12 000,00 Kč
Petra Plicková	12 000,00 Kč
Radek Pospíšil	12 000,00 Kč
Radim Balík	12 000,00 Kč
Regina Gembalová	12 000,00 Kč
Veronika Burešová	12 000,00 Kč
Vít Musil	12 000,00 Kč
Vladimír Pospíšil	12 000,00 Kč
Zdeňka Horálková	12 000,00 Kč
Zuzana Bartušková	12 000,00 Kč
Zuzana Vaňková	12 000,00 Kč
Ing. Ondřej Sháněl	12 100,00 Kč
MUDr. Exnerová Mahule	12 200,00 Kč
Jitka Lišková	13 000,00 Kč
Lukáš Zappe	13 000,00 Kč
Martin Neumann	13 000,00 Kč
Martin Neumann	13 000,00 Kč
Michal Kubeš	13 000,00 Kč
Michal Kubeš	13 000,00 Kč



# DONORS AND PARTNERS

Pavel Cenek	13 000,00 Kč
Vít Novák	13 000,00 Kč
EAST PORT PRAHA s.r.o.	14 000,00 Kč
Viliam Láska	14 000,00 Kč
Zdeněk Kotrbatý	14 458,00 Kč
ENEHANO SOLUTIONS s.r.o.	15 000,00 Kč
Eva Pašková	15 000,00 Kč
Ivo Vinkler	15 000,00 Kč
Jakub Libík	15 000,00 Kč
Luboš Lukačik	15 000,00 Kč
Milan Novotný	15 000,00 Kč
PROJEKT HAKUNA MATATA	15 522,00 Kč
Julie Kotková	16 000,00 Kč
Věra Jasenská	16 000,00 Kč
František Čepelák	16 400,00 Kč
Helena Jeřábková	16 490,00 Kč
Jaroušek Patrik	16 558,00 Kč
David Kopřiva	17 000,00 Kč
Jana Outratová	17 500,00 Kč
Valentyn Lesnik	17 654,00 Kč
Sebastian A Plešivka	17 930,00 Kč
Daniela Andrlíková	18 000,00 Kč
Ing. Ján Brandis	18 000,00 Kč
Jarmila Avratová	18 000,00 Kč
Kateřina Jandová	18 000,00 Kč
Klára Zachová	18 000,00 Kč
Martina Staňková	18 000,00 Kč
Miriama Prokešová	18 000,00 Kč
Radek Toman	18 000,00 Kč
Aneta Šteflová Petrová	18 500,00 Kč
Varvara Vinnychenko	19 238,00 Kč
Branislav Cmiel	19 541,00 Kč
GROUPE SEB ČR	19 800,00 Kč
Helena Guttenbergová	19 845,00 Kč
BIORYTHME s.r.o.	20 000,00 Kč
Ing. Milan Novotný	20 000,00 Kč
Jana Volná	20 000,00 Kč
JUDr. Kateřina Tomčí	20 000,00 Kč
Marcel Šíp	20 000,00 Kč
Martin Halvoník	20 000,00 Kč
SILCOM MULTIMEDIA s.r.o.	20 000,00 Kč

# DONORS AND PARTNERS

Tomáš Kostka	20 029,00 Kč
Adéla Půčková	22 000,00 Kč
Jana Trojanová	22 000,00 Kč
Lucia Jelínková	22 000,00 Kč
Monika Fráňová	22 940,00 Kč
Petr Kuřák	23 071,00 Kč
ETNETERA ACTIVATE a.s.	23 947,00 Kč
Aleš Rybka	24 000,00 Kč
GYNPRAHAPLUS s.r.o.	24 000,00 Kč
Ing. Marie Hanzlová	24 000,00 Kč
Jakub Román	24 000,00 Kč
Jan Bilek	24 000,00 Kč
Jan Hnátek	24 000,00 Kč
Jan Staněk	24 000,00 Kč
Jiří Kříž	24 000,00 Kč
Martina Nehrerová	24 000,00 Kč
Petr Jančařík	24 000,00 Kč
Petr Svoboda	24 000,00 Kč
Roman Kokšal	24 000,00 Kč
Šárka Kašparová	24 000,00 Kč
Vendula Veselovská	24 000,00 Kč
Ing. Jan Chvátal	24 000,00 Kč
Jan Matoušek	25 000,00 Kč
KINTELLAR s.r.o.	25 000,00 Kč
Adam Raška	26 359,00 Kč
Jakub Hejsek	26 400,00 Kč
Valéria Mrázová	26 816,00 Kč
Pavla Křupková	27 325,00 Kč
COM-PASS ADVISORY s.r.o.	27 500,00 Kč
Marie Jurdová	30 000,00 Kč
TV NOVA s.r.o.	30 000,00 Kč
Lizaveta Shut	32 478,00 Kč
Eva Pašková	33 000,00 Kč
Eva Pašková	33 000,00 Kč
Milan Lánský	33 000,00 Kč
PVDECOAT s.r.o., Jakub Něnička	33 000,00 Kč
Tomáš Sedláček	33 000,00 Kč
NADACE VIA	35 000,00 Kč
Jana Půllová	36 000,00 Kč
ZEBRA TECHNOLOGIES	40 000,00 Kč
Michaela Štěpánková	42 583,00 Kč

# DONORS AND PARTNERS

Václav Žák	43 191,00 Kč
Vladimír Bezděk	45 000,00 Kč
Daniel Pinkava	45 659,00 Kč
Oksana Savčuk	45 690,00 Kč
Alina Fedoriv	45 732,00 Kč
Anna Vakhrusheva	45 741,00 Kč
Sylvia Bar Stolarska	45 797,00 Kč
Tomáš Drbohlav	45 802,00 Kč
Oleksandr Tsapuk	45 811,00 Kč
Matěj Línek	45 814,00 Kč
Filip Pokorný	45 844,00 Kč
Olha Bodarieva	45 844,00 Kč
Denys Bedei	45 846,00 Kč
Nikolas Pačan	45 871,00 Kč
Tomáš Herink	45 883,00 Kč
Michal Zubíček	45 903,00 Kč
Petr Nikolas Prokop	45 905,00 Kč
Bohdan Semeniuk	46 813,00 Kč
Volodymyr Trach	46 874,00 Kč
Roman Hybler	48 000,00 Kč
IDPS s.r.o.	50 000,00 Kč
RSTS a.s.	50 000,00 Kč
SEZNAM.CZ a.s.	51 414,00 Kč
PRAŽSKÁ ENERGETIKA	54 686,00 Kč
MEDICAL BEAUTY s.r.o	55 000,00 Kč
PRVNÍ POMOC DĚTEM	56 713,00 Kč
Komora Matěj	59 000,00 Kč
Tomáš Jílek	60 000,00 Kč
EDITEL CZ s.r.o.	75 000,00 Kč
Filip Meluzín	75 000,00 Kč
CBRE s.r.o.	99 700,00 Kč
NESTLÉ ČESKO s.r.o.	100 000,00 Kč
PhDr. David Hofman	100 000,00 Kč
PRONA-SLUŽBY KLADNO	100 000,00 Kč
SECOND FOUNDATION	100 000,00 Kč
DELIVERY HERO CZECH REPUBLIC s.r.o.	165 000,00 Kč
Ing. Bedřich Tkaný	180 000,00 Kč
ČSOB	200 000,00 Kč
NADAČNÍ FOND ČESKÉHO ROZHLASU	200 000,00 Kč
FAKTUROID s.r.o.	240 000,00 Kč
NADACE ČESKÉ SPOŘITELNY	250 100,00 Kč

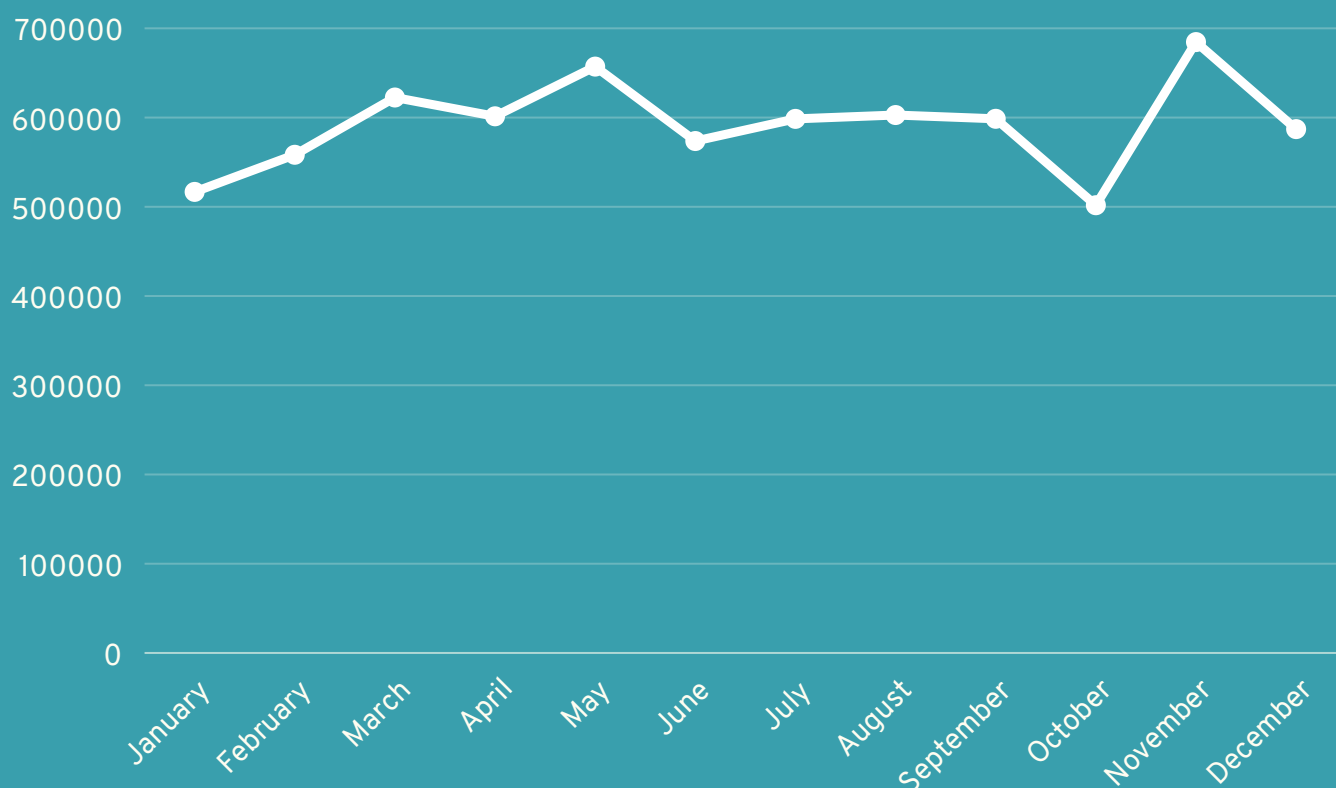


---

# DONORS AND PARTNERS

ČESKÁ SPOŘITELNA	351 410,00 Kč
PALE FIRE CAPITAL SE	1 000 000,00 Kč
JT INTERNATIONAL spol. s r.o.	3 585 000,00 Kč

## DEVELOPMENT OF MONTHLY FINANCIAL ASSISTANCE PROVIDED (IN CZK)



# MANAGEMENT REPORT

- The 2024 financial year ended with a negative economic result of CZK 0.503 million, which means an improved performance year-on-year.
- Revenues and expenses amounted to CZK 18.161 million and CZK 18.665 million respectively.
- On the expenditure side, the largest expenditure item was financial, material and professional assistance provided to single-parent families and related operating costs (packaging material, transport fees) in the amount of CZK 11.6 million. A special item of expenditure was the cost of operating the Clothing Bank, which was fully sponsored by the main corporate partner, amounting to CZK 2.7 million. The remaining less than a quarter of the expenditure was made up of the organisation's operating costs (rent for administrative and warehouse space, energy consumption, insurance, telecommunications services, staff remuneration, accounting and tax services, marketing costs, etc.)

---

# BASIC INFORMATION

## Name of organization

Klub svobodných matek z.s.,

registered in the association at the Municipal Court in Prague, section L, insert 70106

Headquarters: Ďáblická 535 Líbeznice 250 65

IČ 06959971, DIČ CZ06959971

## Operations:

Fashion Charity Shop, Dukelských hrdinů 564/34 Praha 7 Holešovice 170 00

Fashion Charity Shop, Revoluční 18, Hovorčovice Praha východ 250 64

Oděvní banka, Povltavská 5/74, Praha 7 Troja 171 00

## Bank details

578344002/5500, IBAN CZ2155000000000578344002

## Contacts

Free hotline 800 99 55 11

info@klubsvobodnychmatek.cz

infolinka@klubsvobodnychmatek.cz

admin@klubsvobodnychmatek.cz

spoluprace@klubsvobodnychmatek.cz

projekt@klubsvobodnychmatek.cz

poradna@klubsvobodnychmatek.cz

## Web pages

[www.klubsvobodnychmatek.cz](http://www.klubsvobodnychmatek.cz)

[www.fashioncharityshop.com](http://www.fashioncharityshop.com)

[www.odevnibanka.cz](http://www.odevnibanka.cz)

## Social networks

<https://www.facebook.com/klubsvobodnychmatek>

<https://www.instagram.com/klubsvobodnychmatek/>

<https://www.facebook.com/fashioncharityshop>

<https://www.instagram.com/fashion.charityshop/>

<https://www.facebook.com/odevnibanka>

<https://www.instagram.com/odevnibanka/>

## Executive board

Výkonná ředitelka Ing. Dana Pavlousková

Výkonná ředitelka Mgr. Andrea Kaňáková